

PLEASE JOIN US



A Partnership  
for Progress

CPMA, NPMA  
&  
Your Provincial  
Association



**CPMA - ACGP**

CANADIAN PEST MANAGEMENT ASSOCIATION  
ASSOCIATION CANADIENNE DE LA GESTION PARASITAIRE

## **A Partnership for Progress**

A unique cooperative effort between the Canadian Pest Management Association (CPMA) and the National Pest Management Association (NPMA) makes it possible for you to enjoy the membership benefits and resources of both your national and provincial organizations at a fraction of the cost. This partnership is designed to help you obtain the information you need to run your business more efficiently and cost effectively. By joining CPMA you add the weight of your convictions and professional commitment to that of other Canadian PMPs who have already identified CPMA and NPMA as leaders in promoting pest management.

## **Information Central Hotline: 866-630-CPMA (2762)**

The Information Central Hotline provides member companies with instant access to a team of NPMA's technical and industry operational staff experts. Developed to give practical solutions to pressing technical and operational issues, Information Central Hotline provides members with outside expertise and resources, including bug identification to help make informed decisions.

## **Publicize Your Company's Professional Commitment**

CPMA members are entitled to display the logos of both associations (CPMA and NPMA) on business cards, corporate letterhead, vehicles, and advertisements, which reinforce the company's professional image to customers and prospective clients.

## **Our Presence on the Web**

**CPMA Members and Professionals:**  
[www.pestworldcanada.net](http://www.pestworldcanada.net)

CPMA Web site includes a member directory listing PMPs and suppliers, an education and networking calendar, legislative updates and current news featured in an archive of CPMA's monthly electronic newsletters (ePestWorld Canada), as well as other helpful resources.

**NPMA Members and Professionals:**  
[www.npmapestworld.org](http://www.npmapestworld.org)

NPMA makes pest management information available through the Professional and Members' Only site. CPMA members have access to the exclusive "Members Only" areas, including a Web-based search engine with exclusive technical materials to help grow your business and educate you and your employees.

Additional features on the Web site include current industry news, model contracts, association and industry events, online event registration, educational and promotional materials through the Bug Store, legislative updates, an online NPMA Who's Who Membership directory, and much more.

**Consumers: [www.pestworld.org](http://www.pestworld.org)**

Thousands of consumers regularly visit "Find a Professional" on NPMA's consumer site to locate a pest management professional near their homes. The company name and contact information of all CPMA members are listed and searchable by postal code for consumers to access and connect with a professional member in their area. This is a valuable referral service.

**Your Voice in Ottawa...And in your home province**

CPMA and NPMA lobby on behalf of the industry to ensure your concerns as a pest management professional are heard. Working with our CPMA government affairs committee, NPMA is committed to representing our industry, tracking legislation, regulatory changes and policy-related media, and therein communicating this information to your association's leadership. NPMA also helps members develop legislative strategy, such as talking points and position papers.



## **Your Source for Pest Management Training and Education**

Canada's largest annual pest management convention, Pest Management Canada, is the only national convention and offers a balanced blend of educational training, networking opportunities, and an exhibit hall filled with cutting-edge products, services and techniques – all combined to provide Canadian PMPs with the tools of the trade to better their businesses.

In addition to the annual convention, CPMA, partnering with the provincial associations, offers training and recertification opportunities on the most pressing issues impacting Canadian pest management professionals, offering continuing educational units and a management training curriculum.

NPMA hosts the industry's leading educational workshops and programs throughout the year, including the largest annual gathering in the world of pest management professionals, PestWorld Convention & Exposition. At PestWorld there are 75+ different technical and management training courses as well as 150+ exhibiting companies to demonstrate the latest products, services and developments in equipment.

As a member of both CPMA and NPMA you receive a significant discount on registration fees at all educational forums.

## **Communicating with Our Members**

As a member you will receive a monthly electronic newsletter (ePestWorld Canada), which provides members with valuable and timely industry and regulatory updates, membership bulletins, upcoming events, and articles of interest. This is also a great way for us to communicate breaking news to our membership. E-PestWorld Canada is available by archive on the CPMA Web site.

Stay on top of the latest industry research and trends with NPMA's Pest World, its bi-monthly newsletter featuring valuable technical information, legislative and regulatory updates, small business features, association news, and more. Pest World also includes the "Library Update," a technical support insert.

### **The Bug Store: NPMA's Resource Center**

From the widely acclaimed Pest Posters and NPCA Field Guide to Structural Pests and the consumer-oriented brochures, the NPMA Bug Store is the leading resource for the widest selection of technical and management training material. CPMA members receive up to a 50 percent discount on select items and are eligible to purchase association logo apparel.

### **Pest Gazette Consumer Marketing**

Are you communicating with your current customers on a regular basis? Do you want to increase the frequency and professionalism of the information you provide to potential accounts? The National Pest Management Association created the online *Pest Gazette*, a four-page newsletter that can be customized for a nominal fee with your company logo and contact information. This file is great to use in electronic communication and also makes a great addition when posted to your company Web site. Take advantage of this quarterly publication and raise yourself above the competition. You can order these online at the Bug Store.

### **Promoting Your Professionalism: PPMA**

The Professional Pest Management Alliance (PPMA) was established in 1997 to fight for you, your livelihood, and serve as your voice in the media and the marketplace. Through the use of print, radio and PPMA's goal is to increase consumer awareness of the value of professional pest management services, defend our industry when necessary, protect our reputation, and increase the size of the market. Their proactive, unified voice educates consumers about the

value of our industry and our ability to protect health, safety and property. All this work is made possible through voluntary donations.

### **Supporting Membership through Affiliate Groups and Organizations**

Grow your business by getting involved in CPMA and NPMA's leadership structure, committees and affiliate organizations and divisions which allow members with common interests to meet, network and host educational opportunities. Each group is partnered with a staff member, and throughout the year members of these organizations and divisions receive electronic newsletters, educational information, and updates on future programs.

**Divisions: Commercial, Fumigation, Lawn Care, Outdoor Residential Misting Systems, Residential, Wildlife, and Wood Destroying Organisms (WDO).**

**Affiliate Organizations: Leadership Development Group (LDG), Minorities in Pest Management (MPM), and Professional Women in Pest Management (PWIPM).**

**When you join CPMA/NPMA, you add more resources to your company's operations that you might not otherwise be able to afford or justify. As a joint member of both CPMA and NPMA you have access to a wide variety of important tools and expert advice that you can use to run your business more efficiently and productively to become more profitable. CPMA offers more benefits than detailed here so please contact us by calling 866-630-CPMA (2762) or visit our Web site at [www.pestworldcanada.net](http://www.pestworldcanada.net).**

## **JOIN TODAY!**

**There has never been a better time to make the commitment, decide today to benefit from the combined resources and membership benefits available from CPMA and NPMA. Additional information regarding all member benefits is available at [www.pestworldcanada.net](http://www.pestworldcanada.net) or by contacting CPMA or NPMA directly.**



## Contact Us



**CPMA - ACGP**

CANADIAN PEST MANAGEMENT ASSOCIATION  
ASSOCIATION CANADIENNE DE LA GESTION PARASITAIRE

### **CANADIAN PEST MANAGEMENT ASSOCIATION**

P.O. Box 1748  
Moncton, NB E1C 9X5  
Canada  
Phone: 866-630-2762 (CPMA)  
Fax: 866-957-7378  
E-mail: [cpma@pestworld.org](mailto:cpma@pestworld.org)  
[www.pestworldcanada.net](http://www.pestworldcanada.net)



### **NATIONAL PEST MANAGEMENT ASSOCIATION**

9300 Lee Highway, Suite 301  
Fairfax, VA 22031  
Phone: (703) 352-NPMA (6762)  
Fax: (703) 352-3031  
[www.npmapestworld.org](http://www.npmapestworld.org)